
NEW AUTHOR'S QUESTIONNAIRE

Dear Author,

Thank you for your interest in Library Tales Publishing, Inc. Please complete this questionnaire as completely as you can, entering all of the information electronically and return it to the publisher by email attachment when you submit the final copy of your manuscript.

The information you provide will help us better evaluate your publishing potential, it will also help us better promote and sell your book once published.

If you have any questions, please email Office@Librarytales.com

AUTHOR INFORMATION

Full Name:	
Pen Name: (If Any)	
Complete Address:	
City / State / Zip:	
Phone Number:	
Email Address:	
Date of Birth:	
Country of Citizenship:	
Facebook Page:	
Twitter Page:	
Blog:	
Official Website:	
Full-Time Occupation:	

FACTS ABOUT YOUR BOOK

Title:	
Subtitle:	
Number of Pages:	
Short Synopsis:	
Was the text edited?	

AUTHOR BIOGRAPHY

Biography:	
Previous Titles: (Title / ISBN / Publisher)	
Number of Copies Sold:	
Have you or your work ever been the subject of a news story in a magazine or journal?:	

SUBJECT MATTER OF YOUR BOOK

Your answers to the questions in the following section will assist our staff in effectively evaluating and promoting your book, and will serve as a basis for our marketing plan. List the most important features first.

Who is this book written for? Who will be the primary reader?	
In which genre would you categorize this book?:	
What differentiates this book from other similar books on the same topic? What makes it special?	
Please describe the book in 30 words or less:	
Please provide a detailed description of the book (300 words). Emphasize what is distinctive and important about the content and treatment and likely to seize the attention of the audience you hope to reach.	

<p>Please list competing books, or well known titles similar to this book:</p>	
<p>Is there an upcoming event that makes your book particularly timely?</p>	

PUBLICITY

<p>Do you have a PR agent?</p>	
<p>If not, would you be willing to hire one upon signing a publishing contract?</p>	
<p>Suggest appropriate magazines, professional periodicals, journals and online publications that could be expected to review your book. (List only those media that regularly review books.) Please include addresses and contact names wherever possible:</p>	
<p>Please suggest three people who might be approached to blurb your book. All should be well known figures in your field if your book is for scholars and students or well known authors or public figures if your book is for general readers.</p>	

<p>Suggest book awards to which we might submit your book for consideration. (Include contact names, address, and deadlines, if possible.)</p>	
<p>Have you done radio, TV, or other press interviews? If yes, on what programs, or in which publications? (Please submit links when possible)</p>	
<p>Please list newspaper and magazine writers and editors, radio and television commentators whom you know personally and/or who you feel might have a special interest in your book. Please include alumni magazines. Please give contact information whenever possible.</p>	

ADVERTISING AND PROMOTION

<p>Please describe your marketing plan. How do you plan to promote and market the book?</p>	
<p>Of the scholarly and professional journals in your field that accept advertising, which are the most influential and effective? List in descending order of importance.</p>	

<p>Name professional associations or societies whose membership lists might be used for direct mail or advertising, or who may host conferences related to your book's subject area.</p>	
<p>If you have access to mailing lists and/or email lists that we can use for sending out promotional material on your book, please advise us.</p>	
<p>Names and addresses of bookstores where you shop regularly, and/or are known personally.</p>	
<p>Please list any Internet sites (discussion pages, listserves, web pages, bulletin boards) which might be interested in your book. If you have a Web site, please provide the URL:</p>	
<p>Please notify us of any lectures you will be giving or special conferences you will attend, in the U.S. or abroad, closer to your date of publication.</p>	

LOCAL MARKETING

<p>How many people could you attract to a book signing event in your local town or city?</p>	
<p>Please list names and addresses of bookstores in your town or city where you are known personally.</p>	